There's no-hiding the truth on No-Hide® Wholesome Dog Chews

No-Hide® Wholesome Dog Chews do not contain Rawhide.

- Multiple 3rd party investigators have visited and analyzed the ingredients used to make No-Hide Wholesome Dog Chews, the processing methods and the finished No-Hide and all concluded that our product does not contain any rawhide.

- Dr. Ryan Yamka, PhD, MS, MBA, FACN, PAS, Dipl. ACAS (board certified animal and human nutritionist) audited the ingredients, processing and the facility where No-Hide Wholesome Dog Chews are manufactured. He witnessed the entire product manufacturing of our chews and concluded that No-Hide Wholesome Dog Chews does not contain rawhide. His report includes the ingredients used and pictures of the process. Post his consultancy project, Dr. Yamka was so connected to the transparency and purpose of Earth Animal that he elected to join as its Chief Scientific Officer in early January of this year!

- Timothy Bowser, PhD, PE investigated and compared the digestibility of No-Hide vs. Rawhide. His study found that rawhide was low in digestibility. The same study found that No-Hide is highly digestible. Dr. Bowser’s in vitro study mimics the digestion of a dog’s gastrointestinal tract by including acids and enzymes. This is a critical point in evaluating digestibility. Nothing is digestible in water. If something disappears in water (like sugar) it is soluble not digestible.

- Jerry W. Ritchey, DVM, PhD, Dipl. ACVP (board certified veterinary pathologist) investigated the histological differences between rawhide and No-Hide Wholesome Dog Chews. Dr. Ritchey found significant histological differences in the components of the two chews. See for yourself!

Rawhide vs. No-hide

- Consists of collagen material
- Lacy basophilic matrix with numerous, large, multi-lobulated structures (arrows) that resemble adipose tissue or a polyfilament type material (red arrows)
- Plant fiber (black arrows)
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- We have had representatives from Pet Food Express and Pet Food Experts witness the processing and making of No-Hide Wholesome Dog Chews. They also confirmed that rawhide is not used in the manufacturing of No-Hide Wholesome Dog Chews.

- No-Hide Wholesome Dog Chews are made in a human grade facility. As a result, only human edible ingredients can enter the facility. Rawhide is considered inedible for humans. Therefore, rawhide is not allowed in our manufacturing facility.

- The manufacturing facility provided a signed affidavit to Earth Animal® confirming that rawhide is not used in No-Hide Wholesome Dog Chews nor does it ever enter the facility.

- No-Hide Wholesome Dog Chews only contains 7 ingredients: an animal Protein Source (chicken, pork, beef, salmon and venison), Gelatin, Brown Rice Flour, Eggs, Olive Oil, Banana, Bromelain (Pineapple).

- Gelatin is hydrolyzed collagen. Therefore, collagen-like material should appear under the microscope. Additionally, gelatin is high in protein (95%) because it is predominantly made up of polypeptides and other proteins. Additionally, there are different types of gelatin used in the food industry. Some form rigid structures like No-Hide Wholesome Dog Chews, while other form wobbly structures like Jello as a result they will have different melting points.

- On January 18th and 19th 2018, the FDA inspected our No-Hide® manufacturing facility to review our production records and procedures for manufacturing all four flavors of our 4", 7" and 11" chews. Our manufacturing facility gave the inspector full access to all records and procedures for manufacturing No-Hide. Additionally, the inspector reviewed and/or collected copies of invoices, letters of guarantees from suppliers, production records and labeling of both ingredients and finished goods. In addition, the FDA Inspector watched the entire No-Hide production process from beginning to end. The FDA has completed their investigation of our processes, formulations as well as our ingredient sources and record keeping for lot code traceability and issued a final result of “No Action Indicated”.

We thank you for your continued support in debunking the myths & misconceptions and helping us spread the truth about our No-Hide Wholesome Dog chews!